

TRADE-MARK.
FORD MOTOR COMPANY.
AUTOMOBILES AND THEIR PARTS.
APPLICATION FILED MAR. 26, 1909.

74,530.

Registered July 20, 1909.

Ford

WITNESSES:

A. M. Shannon.
A. M. Dow

PROPRIETORS

FORD MOTOR COMPANY.

BY

[Signature]
ATTORNEYS

THIRD RENEWAL

74,530. FORD. Registered July 20, 1909. Ford Motor Company, Detroit, Mich. Re-renewed July 20, 1949, to Ford Motor Company, Dearborn, Mich., a corporation of Delaware. AUTOMOBILES AND THEIR PARTS. Class 19.

Sec. 42

Int. Cl. 12

74,530. AUTOMOBILES AND THEIR PARTS. Registered July 20, 1909. Ford Motor Company, Detroit, Mich. Renewed July 20, 1929, to Ford Motor Company, Dearborn, Mich., a Corporation of Delaware, successor.

UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF DETROIT, MICHIGAN.

TRADE-MARK FOR AUTOMOBILES AND THEIR PARTS.

No. 74,530.

Statement and Declaration.

Registered July 20, 1909.

Application filed March 26, 1909. Serial No. 41,417.

STATEMENT.

To all whom it may concern:

Be it known that the FORD MOTOR COMPANY, a corporation duly organized under the laws of the State of Michigan, and located in the city of Detroit, county of Wayne, in said State, and doing business at the corner of Piquette avenue and Beaubien street, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, for automobiles and their parts, in Class No. 19, Vehicles, not including engines.

The trade-mark has been continuously used in the business of said corporation and in the business of its predecessors, Henry Ford, since about February 15th, 1895.

The trade-mark is applied or affixed to the motor vehicles by placing thereon a name plate on which the trade-mark is shown.

FORD MOTOR COMPANY,
By JAMES COUZENS,
Sec'y-Treas.

DECLARATION.

State of Michigan county of Wayne ss.

JAMES COUZENS, being duly sworn, deposes and says that he is the secretary-treasurer of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States and between the United States and foreign nations or Indian tribes, and particularly with the Dominion

of Canada; that the drawing presented truly represents the trade-mark sought to be registered; that the specimens show the mark as actually used upon the goods; and that the mark has been in actual use as a trade-mark of the applicant and applicant's predecessors from whom title was derived for ten years next preceding the passage of the act of February 20, 1905, and that, to the best of his knowledge and belief, such use has been exclusive.

JAMES COUZENS.

Subscribed and sworn to before me, a notary public, this 22 day of March, 1909.

[L. s.]

FRANK L. KLINGENSMITH,
Notary Public, Wayne County, Mich.

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

Renewal

Reg. No. 74,530

Registered July 20, 1909

OG Date Aug. 29, 1989

TRADEMARK
PRINCIPAL REGISTER

The Ford logo, featuring the word "Ford" in a stylized, cursive script font.

FORD MOTOR COMPANY (DELAWARE
CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: AUTOMOBILES AND THEIR
PARTS, IN CLASS 19 (INT. CL. 12).
FIRST USE 2-15-1895; IN COMMERCE
2-15-1895.

SER. NO. 41,417, FILED 3-26-1909.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 29, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS